

Virtuous Business Model & Knowledge Creation Process

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Abstract: *This article gives the readers an insight into the virtuous business model and the connection between the virtuous business model and the knowledge process. Further, it allows for understanding the role of virtuous business models and virtuous leaders in times of turbulence and ethical dilemmas. Further virtuousness produces social, economic, and spiritual capital in the organizations that bring harmony and longevity to the individuals and the business.*

Keywords: Virtuousness, Business model and knowledge process

1. Introduction

Before trying to find the connection between the virtuous Business Model and the knowledge process, an individual must understand the process of knowledge creation and the qualities that knowledge creators must have. Knowledge creation occurs through assumptions and beliefs, from changing views to critical thinking. However, they are formed individually and vary from person to person based on their area of study, the success of their decisions, and the information and experiments they are exposed to throughout their life (Arbnor, I., & Bjerke, B., 2014). Further, Knowledge creation occurs when the researcher can prove that existing information is accurate and precise if something is added (Arbnor, I., & Bjerke, B., 2014). A person with critical thought, careful thoughts, and analyzing skills can benefit by using their skills as a prerequisite in knowledge creation (Arbnor, I., & Bjerke, B., 2014).

Also, individuals must be conscious, insightful, and have critical thinking to be called knowledge creators (Arbnor, I., & Bjerke, B., 2014). Further, they must know to be strict with rules that go beyond them when it is needed. Thus, to be a knowledge creator, a researcher must become a conscious researcher, which means to be specific (Arbnor, I., & Bjerke, B., 2014). For example, "Is everything that can be researched worthwhile to do so?" one of the paramount qualities that knowledge creators must have is being conscious of where they are going in the path of knowledge search. In other words, how specific are the thoughts, and how refined the information is? And how well the views were shifted. Furthermore, the first step in the research is identifying the problem to understand "what is possible in the world of possibilities" itself, which requires specific, conscious, and critical thinking (Arbnor, I., & Bjerke, B., 2014).

The Relation between Virtuous Business Model and Knowledge Process

To explain how the Virtuous business model impacts the individual or its role in the knowledge - creation process, the Virtual Business model is Christ - centered; thus, it nurtures the individual with ethics and encourages them to think critically (Comte - Sponville, A., 2001). Also, it brings high morale and ethics to the individual and enables them to gain insights about the situation or the subject before jumping to

conclusions or judgments. Further, the Virtuous business model educates and trains individuals to be highly ethical and at ease. As Christ is centered, a Virtuous business model can help individuals comply with the rules quickly. Similarly, it gives the wisdom to think beyond those rules when it is required to do so.

Knowledge creation occurs through compassionate research, and the Virtuous business model also brings compassion and creativity to the researcher as it is Christ - centered and is based on high values and ethics (Comte - Sponville, A., 2001). To understand the depth of the subject or the situation, one must need refined information from well - formed beliefs, assumptions, and experiences throughout life. Suppose the individual is highly ethical and thinks well to meet the specifications or reflects on the situations and information available. In that case, it may become a good source for knowledge creation. Also, it may bring integrity to what they are doing besides profits.

The virtuous business model also enables the researcher to understand the right priorities, such as values in money and sets grounds for morals. A highly ethical individual may not fall for impulses and courageously stand on what they believe and commit to being honest no matter what it costs in life (Comte - Sponville, 1996/trans.2001). Also, the Virtuous Business model does not educate people on morals and does not help people to live with morals at ease, as Christ is at the center. Thus, individuals can be satisfied throughout life by knowing and being righteous. That helps one lead to the heaven of joy and happiness in everything they do by not falling for urges and impulses. Also, everything that can be done in the business world should not be done. To understand it, a knowledge creator needs to think ethically and critically, in addition to the pressures involved in the market.

Furthermore, to be successful as an organization in business or as an individual in knowledge creation, it is imperative to understand the Organization's culture and individual culture since it forms beliefs and assumptions. Again, virtuous leaders can shape those beliefs, assumptions, and perspectives (Caldwell and Hayes (2016).

In conclusion, virtuous learning helps the individual shape beliefs, assumptions, and perspectives based on the teaching

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of the Virtuous leader that is Christ. Thus, a virtuous learner can significantly benefit any business or research since they may run the Organization or be successful in the knowledge creation with the qualities of Christ. Also, Virtuous leaders can successfully gain long - term benefits by creating a highly ethical culture in the Organization or in their knowledge creation with their compassion and character, which were formed with high values and morals since they were trained based on the virtuous leader scriptures. Finally, the author believes that fear and knowledge of the Lord are the keys to wisdom and Joy.

References

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