# The Impact Artificial Intelligence (A.I) on Healthcare: Opportunities & Future Challenges

Rajesh Palthya<sup>1</sup>, Balaji Barmavat<sup>2</sup>, Satya Prakash Karey Bellevue<sup>3</sup>

<sup>1</sup>Cleveland, OH, USA

<sup>2</sup>Issaquah, WA, USA

<sup>3</sup>WA, USA

Abstract: Artificial Intelligence (A.I) has emerged as a transformative force in healthcare, potentially revolutionizing diagnostics, treatment planning, and patient care. This paper explores the applications of A.I. in healthcare, focusing on its benefits, challenges, and future implications. The research highlights how A.I. can enhance diagnostic accuracy, personalize treatment plans, and improve operational efficiency. However, it also discusses the ethical, legal, and technical challenges that must be addressed to realize that A.I. sA.I. is still entirely in healthcare. A.I. tries to replicate human cognitive functions. It is ushering in a paradigm shift in healthcare, fueled by the increased availability of healthcare data and the rapid advancement of analytics tools. We examine the current state of A.I applications in healthcare and evaluate their potential. A.I. can be applied to both organized and unstructured healthcare data. Machine learning methods for structured data, such as the classical support vector machine, neural network, and current deep learning, are popular A.I. techniques. Natural language processing is also used for unstructured data. Cancer, neurology, and cardiology are three major illnesses where A.I. methods are used. We then explore the A.I. applications in stroke in the three primary areas of early detection, diagnosis, and treatment.

Keywords: Artificial Intelligence, Healthcare, Diagnostics, Treatment Planning, Ethics, Machine Learning

#### 1. Introduction

The integration of Artificial Intelligence (A.I.) into healthcare systems is transforming the landscape of medical care. A.I. technologies, including machine learning, natural language processing, and computer vision, are applied to various domains, from diagnostic imaging to personalized medicine. This paper examines the current state of A.I. in healthcare, its potential to improve patient outcomes, and the challenges that need to be addressed.

There is a revolution taking place in the healthcare sector. The ever-rising overall healthcare costs and the developing shortage of medical personnel are the driving forces behind this change. This puts the healthcare business in a position where it wants to implement new, cutting-edge IT-based procedures and solutions that could lower costs and address these new issues. Before 2010, healthcare technology firms concentrated on the advancements made possible by medical devices that provide evidence-based and historically significant care. Development has been focused on outcome-based care and real-time medical platforms since 2010[2]. In 2020, technology will shift to provide intelligent medical solutions emphasizing collaborative and preventative care, supporting evidence- and outcome-based health. Robotics, artificial intelligence, and virtual and augmented reality can all be used to create these clever solutions1. According to a recent poll of life science executives, 22 of life science companies are considering or intending to pilot A.I. solutions, while 69 of life science enterprises are currently using A.I. in their solutions.

By 2026, the U.S. alone may save 150 billion a year in healthcare costs by utilizing A.I., which ought to be among the elements hastening the application of A.I. in the healthcare industry3. If these savings are realized, further

research will provide a solution. The healthcare domain has several subdomains where AI-based services are applied. The following domains comprise A.I. applications in healthcare: treatment design, cybersecurity, machine vision, automated and preliminary diagnosis,[1] medical surgery, nursing assistant, medication consultation, management, administration and workflow, and clinical trials. Applications using A.I. are present in each of these domains. We concentrated on quantitative research and gathered data from journals like PubMed, Nature Biomedical Engineering, Oxford University Press, the Food and Drug Administration, and reports from PWC and Accenture.

We also collected several services that apply A.I. in the healthcare industry. Based on the papers and publications we found, we compared services that utilize artificial intelligence (A.I.) and those that do not. Thus, in this research, we provide AI-based services for the healthcare sector that significantly influence care outcomes. We suggest services that yield the most outstanding clinical and preventive healthcare results.

#### 2. Methodology

#### AI-powered services in the healthcare industry

In this section, we examine healthcare services that use A.I. These include the support and healthcare services displayed. The services under consideration were gathered from market research firms and research papers3. The services that have been chosen for analysis are those that offer immediate care or direct assistance with care. These include image diagnosis, dose error reduction, medication management, clinical trial participation, robot-assisted surgery, virtual assistants for nursing and consultation, and health monitoring. This study excludes several topics that I

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have previously.

We examined topics that support healthcare processes without directly impacting patient care. Examples of these topics include cybersecurity, connected machines, fraud detection, assistants for workflow and administration, and drug creation. We also categorized healthcare services and applications based on the degree of A.I. utilization and human involvement in clinical decision-making.

Machine learning (ML) is a branch of A.I. that offers adaptable A.I. solutions. Three subareas can be used to classify the ML roughly. A mathematical model of a data set comprising the inputs and the expected outputs is created by supervised learning algorithms5. Algorithms for unsupervised learning [3] take a data set containing inputs and use it to identify structure in the data, like clustering or grouping data points. Algorithms that use unsupervised learning acquire knowledge from test data that has yet to be labeled, classified, or categorized. The knowledge of a precise mathematical model of a discrete-time stochastic control process is not assumed by reinforcement learning techniques. For instance, reinforcement learning is applied when a self-driving automobile functions in a setting where input regarding excellent or bad choices is not available in real-time.

A neural network (N.N.) comprises digital inputs (such as speech or images) that flow through multiple hidden layers of interconnected artificial neurons. Each layer responds to various aspects by gradually [4] identifying features and producing an output. Since deep neural networks (DNNs) are a subclass of neural networks (N.N.) and include variants including recurrent, convolutional, transfer, generative adversarial, reinforcement, representation, and transfer, they need particular attention in field medical A.I. solutions. DNN is typically used when analyzing data to identify patterns from various clinical picture types, including pathology, skin lesions, and retinal and endoscopic images. Identifying patterns from datasets, including vital signs, electrocardiograms, and medical scans, is also necessary.

**Natural language processing** (**NLP**) is a branch of artificial intelligence that deals with methods and tools that let[5] computers read, comprehend, and interpret human languages. It also facilitates natural communication between computers and people by enabling computer systems to understand and manipulate natural languages to carry out specific tasks. For instance, NLP is utilized in the medical field to forecast illnesses based on patient speech and electronic medical information.

**ML includes deep learning (DL)** as a subfield. Artificial neural networks (ANNs), the foundation of deep learning (DL), are modeled after biological systems' distributed communication nodes and information processing. ANNs employ numerous layers to extract higher-level features from raw input [6] gradually. Semi-supervised, supervised, and unsupervised DL are all possible. [12] 'Deep' describes the number of layers (depth) through which the data changes. With deep learning (DL), computers may perform tasks based on preexisting data associations. Machine

vision, also known as computer vision (MV/CV), refers to the techniques and tools used to extract information from images [7] automatically. The extracted information may be a data set, such as objects' identification, orientation, and position in a picture or a good-part/bad-part signal. Applications such as autonomous inspection, security monitoring, industry robots, process guidance, and vehicle guiding can subsequently use the information extracted.

The following sections contain in-depth details on various healthcare A.I. subjects. An overview of various methods is gathered, from which we derive in-depth data regarding AI-powered services utilized by the healthcare industry [8]. Information on applications and services that have been studied is restricted to the healthcare domain. It includes the following: the type of application or service, the category of A.I. service, the kind of application or service, the A.I. features that have been employed in the application or service, the outcome that has been obtained from the use of A.I., and the metrics that have been used to present the outcome.

## 3. Robotic-Assisted Surgical Systems (RASS) and Computer-Assisted Surgery (CAS)

**Virtual nurse assistants (VNAs)** for healthcare as a result of current digitalization, virtual assistants—already being used in other business sectors—are being used by healthcare organizations and participants in healthcare operations.

Hospitals can lower the number [9] of unexpected hospital visits and the workload of medical staff by utilizing virtual nurse assistants. These apps for virtual assistants have the ability to speak, listen, and offer suggestions and advice. Studies on using embodied conversational agents (ECAs) in healthcare over the past 20 years have shown that using chatbots or conversational agents significantly improves patient outcomes. Most of these ECAs have enabled user input and are utilized in popular survey types like utterance or multichoice. The newest developments in A.I. technology, such as NLP, machine learning (ML), and neural networks (N.N.), have made it possible to develop virtual assistants or virtual agents that are capable of utilizing conversational systems that can mimic human conversation The highest findings for condition coverage, the accuracy of recommended conditions, and urgency recommendation performance were tested with 200 vignettes depicting real-world circumstances and compared to five general practitioners (GPs) in another study that examined numerous symptom assessment applications.

With condition recommendation coverage of 99% and top-Three conditions suggest 70.50% (G.P.s average 82.10%), as well as 97% accuracy for safe urgency advice (G.P.s average 97%), service ADA achieved the best Sensely is another VNA platform. Its avatar, a digital nurse, employs machine learning techniques. It uses the patient's medical history information to track their status. The VNA [15] can also schedule follow-up treatments, schedule appointments, and fill in the time between doctor visits [22]. In 2019, 72 patients with persistent heart failure participated in a clinical site platform trial. Results showed that, in

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comparison to the traditional care method, the platform was able to reduce readmission rates by 75% and patient monitoring expenses by 66

# Medication management and medication error reduction (MMMER)

In addition to reducing healthcare costs significantly, efficient MER services can reduce avoidable injuries and fatalities. In the United States, the projected yearly costs of drug-related death and morbidity as a result of suboptimal medication therapy were 528 dollar billion. This is the same as 16.

Of all healthcare spending in 201644. Errors with prescription drugs result in significant morbidity, mortality, and unnecessary medical expenses. According to a National Audit Commission analysis, drug errors and [20misuse account for 7000 deaths in the U.S. each year, underscoring the need and urgency of taking preventive action45. A.I. has many applications in medication management and reduction of dosage errors, including enhancing drug safety, avoiding overdosing, forecasting health risks and outcomes for large populations, cutting costs and time, monitoring medication, and improving the security of medical care. MedAware developed a technique for identifying medication errors.

Researchers found that their machine learning (ML) approach was therapeutically effective in identifying 75 possible prescription errors or problems, with 18.80 valid warnings being categorized as having medium clinical value and 56.20as having high clinical value and keeping an eye on nonadherence to medication. Medication nonadherence is a severe problem for both healthcare outcomes and expenses. In the United States, nonadherence to medication costs between 100 to 300 billion annually [23]. One study measured and improved the drug adherence of stroke patients receiving continuous anticoagulant therapy by utilizing an artificial intelligence platform on mobile devices.

According to the study, the A.I. program visually identified the patient, the drug, and the verified intake, and the verified intake were all visually identified by the A.I. program. Afterward, plasma samples and pill counts were used to gauge adherence.

A different A.I. platform for monitoring adherence that uses a neural network algorithm for machine vision was investigated in a clinical setting. Neural networks and machine vision were utilized to verify the drug's consumption [25] and visually identify the patient. According to the study, adherence in the A.I. group was 17.90, higher than in the directly observed therapeutic protocol modified from standard-of-care.

**Clinical trial participation (CTP)** According to the U.S. National Library of Medicine and the United States Food and Drug Administration (FDA), in a clinical trial, participants get particular treatments according to a research plan or protocol that the investigators or researchers develop. These interventions could take the [26] of operations, medical technologies or products, or behavioral adjustments, including diet modifications. There are three models for clinical trials. 1. Comparing a novel medical strategy to an established model or strategy that is currently in use. 2. contrast the novel method with a placebo with no active components. Three contrasts with the novel strategy that forgoes intervention 47. It's also noteworthy that developing and introducing a new product typically requires 10 to 15 years and 1.5 to 2.0 billion U.S. dollars.

To provide context for designing more extensive clinical trials, consider that only 3-5 cancer patients participated in clinical studies at the Mayo Clinic, even though up to 20 were eligible28. A.I. may be used to automatically identify patterns of meaning from massive, unstructured datasets [29], including speech, text, and image data, and it can assist in the design of clinical trials. Natural language interpretation Natural language processing (NLP) enables natural information flow between humans and computer users by comprehending and correlating content in spoken or written language and human-machine interactions. These functionalities are employed to correlate various and substantial datasets, including medical literature, electronic health records (EHRs), and databases, to enhance patienttrial matching and recruiting participants before the commencement of the actual study. A.I. can automatically and continually monitor patients during actual clinical trials.

Additionally, using A.I. results in better adherence, practical endpoint evaluation, and excellent production reliability and control [30]. IBM conducted a study responding to the requirement to improve the clinical trial participation rate and background data. IBM used the Watson artificial intelligence platform in this study, which led to an 80% increase in the number of participants in cancer clinical trials. The Mayo Clinic noticed this rise. This innovative platform made effective high-volume screening possible.

The Mendel.ai research network developed a pre-screening tool for clinical trial participation to identify patients suitable for clinical trials. Mendel.ai was utilized in one study to retroactively give pre-screening for two oncology studies: lung cancer and breast cancer. Mendel. Ai [20] was able to accurately identify 24–50 more patients as potentially eligible for clinical trials in trials than when regular techniques were applied. Mendel.ai recognized all patients who were accurately determined using standard procedures. The typical pre-screening procedure resulted in a delay of 263 days for lung cancer patients and 19 days for breast cancer patients between the identification and actual patient eligibility. Comparatively, it just took a few minutes for Mendel.ai to identify possible eligibility.

**Preliminary diagnosis and prediction (PDP)** For many years, diagnosis services have used diagnostic and health history data to give patients a more precise diagnosis and better prognosis [31]. The following example studies from several healthcare sectors demonstrate how, thanks to advancements in A.I. research, A.I. has beaten physicians in some healthcare disciplines regarding medical diagnosis speed and accuracy.

**Diabetes prediction** Four applications are available for diabetes prediction: patient self-management tools, clinician

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decision support, predictive population risk, and retinal screening. Perform the detection of exudates, diabetic retinopathy, maculopathy, and other abnormalities from retinal scans in the retinal screening application. Diabetes [21] and comorbidities, including nephropathy, neuropathy, and wounds, can be detected and monitored in a clinical decision support application or service. Finding diabetic subpopulations at increased risk of complications, hospitalization, and read- Missions are the primary goal of predictive or population risk stratification identification. Additionally, patients can use self-management tools such as activity and nutrition trackers, artificial intelligenceenhanced glucose sensors, and artificial pancreas.

**Cancer prediction** Researchers at Houston Methodist in the U.S. have created an NLP-based tool that interprets mammography results using keywords and free text radiology and pathology data from 543 patients. The application might achieve 99 accuracies as opposed to a clinician's manual evaluation. Compared to the manual review of 10 of these 543 patients for application accuracy validation, the time savings are astounding. This 54-patient manual validation took between 50 and 70 hours to complete.

Tuberculosis diagnosis Testing for tuberculosis was done using two distinct deep convolutional neural networks (D.C.- N.N.s), AlexNet and GoogLeNet, which are trained to recognize positive and negative tuberculosis X-rays. One hundred fifty cases were [21] used to assess the models' accuracy. Combining AlexNet with GoogLeNet produced the highest functional A.I. model, with 96 accuracies. Out of 150 examples, 13 had discrepancies between the two DCNN models. In these circumstances, the radiologist's diagnosis accuracy was 100. Before using deep learning, machine learning could only produce findings with an accuracy of 80In the near future, the use of artificial intelligence in tuberculosis diagnosis could be crucial to the fight against the disease.

Psychiatric diagnosis Researchers at the IBM Watson Research Center and Columbia University's New York State Psychiatric Institute have created an A.I. application [21] that combines automated natural language processing (NLP) and machine learning (ML) to detect the onset of psychosis in susceptible individuals with 100 accuracy. The accuracy of traditional diagnosis is 79Research has shown that using artificial intelligence to diagnose this illness can be advantageous. Similar to psychologists, the app uses speech patterns analysis to identify people who may be at risk for psychosis. IBM researchers discovered that if the psychologist conducting the interview allowed their thoughts to stray even for a brief period of time, they could psychosis have overlooked crucial indicators of development, whereas the computer was able to identify them. Since artificial intelligence diagnostic systems do not rely on human error, they can diagnose problems more accurately than experts.

# 4. A.I. Trends: Market Patterns and Research Data

aerospace & defense, insurance, financial services, industrial Internet of things (IoT), and many more application sectors are seeing an increase in the use of EXAI. Higher customer retention rates, improved inventory management, high design interpretation ability, high performance and scalability, and lower cost estimation are just a few of the benefits [30] EXAI delivers in the market. For instance, EXAI in the retail sector enables retailers and stockers to showcase the newest products by forecasting future fashion trends. Based on their stored advice, EXAI can facilitate product search in the e-commerce sector. EXAI supports ethical business principles, guards against bias, and preserves brand reputation by offering accountability and insights into critical company fundamentals, including sales, consumer behavior patterns, and employee attrition.

Current EXAI market trends note notable benefits like improved management, higher client retention, and defect detection. For instance,[31], in a fraud case involving Amazon Cloud Service, a third-party application developer disclosed approximately 500 million Facebook profiles in 2019 [23]. Weak cybersecurity infrastructure led to a 2020 cyberattack on the National Highway Authorities of India (NHAI) central server [24]. In these situations, EXAI can offer insights into the reasons behind the events and suggest actions to prevent similar cyberattacks in the future.

The study of EXAI has gained momentum over time, yielding knowledge from various perspectives, including development, taxonomy, and philosophy. The distribution of research articles about multiple application domains and tasks is shown in FIGURE 2. The domain-agnostic distribution is shown in FIGURE 2a. The healthcare industry has grown in importance, and EXAI is vital in offering justifications.[31] The significance of EXAI in task-driven AI/ML applications is illustrated in FIGURE 2b. These applications include recommender systems, image processing, prediction, and business management. They all enable decision-making

This research systematically reviews existing literature on A.I. applications in healthcare. The sources include peerreviewed journal articles, conference papers, and reports from healthcare organizations. The focus is on[34] analyzing A.I.'s impact on diagnostic accuracy, treatment planning, patient outcomes, and healthcare efficiency.

#### Medical imaging and image diagnostics (MID)

Medical imaging data is one of the most significant and most complicated sources of patient information. Medical imaging scan interpretation has historically been a laborintensive, highly skilled job needing years of training. [31] A.I. technoloA.I., like DNN and DL, have been shown to improve healthcare outcomes in medical imaging by improving speed, accuracy, and cost-effectiveness in interpreting medical images. MID is used in the medical field for various purposes, including screening for common malignancies, identifying neurological illnesses, detecting musculoskeletal injuries, and identifying cardiovascular problems. A.I. has significant commercial po- potential in MID, and market estimates indicate that it will grow from 21 billion dollars in 2018 to a value of 265 billion dollars by

Healthcare, retail and marketing, media and entertainment,

Volume 10 Issue 10, October 2021 www.ijsr.net

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#### 2026

#### Medical Imaging with Deep Learning

Researchers examined the diagnosis accuracy of medical imaging professionals with DL approaches (such as ANN, CNN, and DCNN) in a comprehensive meta-analysis and systematic review. Researchers included 69 studies from a total [34] of 31,587 studies on DL techniques in medical imaging that were found. These investigations yielded sufficient information to compute accuracy with a mean sensitivity of 79.10 and specificity of 88.30The same sample was used in 14 of these investigations for the out-of-sample validation of DL.

Techniques with medical specialists. DL methods systematic review and meta-analysis of the complication rate and diagnostic accuracy compared to healthcare professionals 86.40 and DL models with a pooled specificity of 92.50 compared to healthcare professionals 90.50 were among the comparison results between DL methods and healthcare professionals in these 14 studies.

#### Image diagnosis for oncology

Oncology image diagnostic lung cancer and breast cancer are the two forms of cancer that cause the most cancerrelated fatalities worldwide. Hence, early detection methods for these diseases are necessary35. Digital mammography is the most widely used technique for screening for breast cancer. Radiologists find it challenging to read mammography images, which can lead to false positives and negatives. These errors may result in a delay in the diagnosis of cancer and the initiation of treatment, [31] increasing radiologists' workload and adding needless stress to patients. An A.I. system developed by McKinney et al. using three deep learning models. This innovative technology could forecast breast cancer more accurately than human specialists. Researchers used two sizable datasets from the U.K. (n = 25, women) and the USA (n =3097 women) to assess the developed method. A new service in the USA reduced 9.40 false negatives and 5.70 false positives. A new service in the U.K. reduced the U.K. percent of false positives and 9.40 percent of false negatives. Every comparison between clinical readers and A.I. systems was conducted.

In a different study, researchers at Stanford University trained a neural network to automatically detect and diagnose [34] cancer using a library of 130,000 cancer photos. The study team also evaluated the neural network using a database including 14,000 skin lesions. The neural network made 72 valid diagnoses. Dermatologists with a 66 diagnostic accuracy rate were the reference group. A second test round was conducted with 25 doctors, and 2000 photos of skin lesions with biopsies were included. In every scenario, the neural network outperformed specialized physicians.

# 5. A.I. Techniques' Advantages in H

#### A.I. hcare

We recommend a large clinically validated dataset for trai A.I. and validation to integrate A.I. algorithms in healthcare services successfully.

- 1) Scientific research in which new or existing A.I. apapproaches are validated tog A.I. r with healthcare practitioners and A.I. method developers:
- 2) Clinically an A.I.ientifically demonstrated improvement in a specific healthcare use case:
- 3) Medical device certification for the target market.:
- 4) Make it clear to end users that A.I. does not make clinical decisions. It merely makes recommendations, assists with clinical activities, and helps professionals make decisions.:

# 6. Discussion

The findings indicate that A.I. has significantly enhanced diagn A.I.c accuracy in various fields, including radiology, pathology, and dermatology. For instance, A.I. algorithms have demonstrated high accuracy in detecting early signs of diseases such as cancer and diabetic retinopathy (Gulshan et al., 2016).[38] In treatment planning, A.I. has facilitated the development of A.I. personalized medicine by analyzing large datasets to recommend tailored treatments based on individual patient profiles. While A.I. offers considerable benefits, its implementation in healthcare faces several challenges. Ethical concerns like data privacy and algorithmic bias are significant barriers to widespread adoption. Moreover, integrating A.I. systems into existing healthcare infrastructure requires substantial investment in technology and training for healthcare professionals. Addressing these challenges ensures that A.I. enhances healthcare delivery without compromising patient safety or equity.

# 7. Conclusion

A.I. has the potential to revolutionize healthcare by improving diagnostic accuracy, personalizing treatment, and enhancing operational efficiency. However, realizing this potential requires addressing ethical, legal, and technical challenges. Future research should focus on developing robust A.I. systems that are transparent and integrative, ensuring that the benefits of A.I. are accessible to [40] patients. The systematic analysis concluded that artificial intelligence (A.I.) has the potential to significantly reduce healthcare expenditures, provide preventative healthcare, lessen the workload of healthcare workers, and facilitate the faster and easier provision of more accurate diagnoses. Healthcare costs are steadily rising, creating a need for A.I. services. Furthermore, the population's age distribution is shifting, particularly in industrialized nations, which means that an increasing number of older adults will require costly care due to chronic illnesses. Additionally, there will need to be more qualified nurses or other medical personnel. Furthermore, the majority of individuals living in developing nations, as well as the impoverished and old, lack access to contemporary, high-quality healthcare services. When using A.I. techniques in medical studies In aA.I.ition, we have demonstrated that there is enormous potential for cutting-edge A.I. solutions to lower costs, lighten the A.I. workload of medical professionals, enhance patient quality of life, promote preventive care, and enhance overall health outcomes in practically every area of the healthcare industry.[31] Additionally, AI-based solutions can be applied to the population of emerging nations. Some

# Volume 10 Issue 10, October 2021

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services include preliminary diagnosis, virtual nurse assistants, patient health monitoring, and preventive health care. Furthermore, by 2026, artificial intelligence technologies might save the global healthcare sector 150*billion*.

In our upcoming work, we establish a model for a brandnew, cutting-edge A.I. platform that healthcare I.T. seA.I.e developers and service pI.T.ders alike can use. Inspired by the study's findings and motivated to conduct more research, we are developing a novel platform that will enable A.I. and pre-trained A.I. techniques to be applied to heal A.I.re I.T. services. This platform will be I.T.d-based, open-access, and it is easily integrated, and it will use proprietary and open-access health data repositories, national health databases, hospital information systems, and imaging databases as learning resources. The platform will also continuously improve its A.I. techniques to deliver quick, aut A.I.ed, and accurate diagnosis and prognosis.

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# Volume 10 Issue 10, October 2021

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