

# Analysis of Toll Road Financing & Economic Viability

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**Abstract:** *This paper aims to analyze the various toll road financing models and their long-term economic viability. It will explore the relationship between financial and economic viability in toll roads, highlighting the importance of choosing the right financing option to realize the expected economic benefits.*

**Keywords:** Toll Roads, Toll Revenue, Financing, Economic Viability, Projects, Revenue

## 1. Introduction

Toll roads play a crucial role in the transportation infrastructure of many countries. They provide a means to fund road projects and generate revenue for maintenance and operation [1]. Toll road financing models are diverse and can have a significant impact on the long-term economic viability of these projects.

As we delve further into the specifics of toll road financing models, it is important to consider the various factors that contribute to the economic viability of such projects. One key aspect to explore is the potential impact of toll road financing on local and regional economies. By examining case studies and conducting a comparative analysis of different financing models, we can gain valuable insights into the economic implications and long-term sustainability of toll roads. Additionally, understanding the financial mechanisms behind toll road projects will provide a comprehensive view of their economic feasibility and potential for long-term success.

## 2. Literature Review

The literature on toll road financing models and their economic viability is extensive, with researchers from various countries contributing to the analysis [2]. For instance, Norwegian economists have actively studied toll-financing roads and have analyzed various aspects such as traffic impact and road construction financing [3]. In addition, researchers from other countries such as Santos and de Palma, Lindsey, and Proost have also examined toll road financing from both economic and political perspectives. One significant issue that researchers have addressed is the deteriorating characteristics of toll road financing for revenue management. Various authors have conducted comprehensive literature surveys to examine revenue models and the challenges associated with low toll road revenue and congestion. These literature surveys have shed light on the difficulties faced by toll road financing, including front-loaded investments in concessions, political challenges in obtaining support from congress and other stakeholders, inefficiencies in infrastructure projects, as well as the lack of understanding of security stipulations from lenders [2]. Additionally, researchers have identified the lack

of equity estimation and rate of return on equity, as well as financing options in the corporate bond market. One of the key findings from the literature review is the existence of financing problems in traditional toll roads. These issues highlight the need for a comprehensive analysis of toll road financing models to ensure their long-term economic viability [1]. Key Financing Problems in Traditional Toll Roads Based on the literature review, several financing problems have been identified in traditional toll roads [2]. These problems include: 1. Front-loaded investments in concessions: One of the challenges faced by toll road financing is the front-loaded nature of investments. Concession agreements often require significant upfront investments, which can pose financial difficulties for toll road operators. These investments include the costs associated with land acquisition, construction, and maintenance. 2. Obtaining congressional support: Toll road projects often require approval and support from various stakeholders, including congress [1]. Obtaining political support can be a major hurdle in toll road financing, as it involves navigating complex political landscapes, securing funding from government entities, and addressing concerns of special interest groups [2]. 3 [1]. Inefficiency of infrastructure projects: Another financing problem in traditional toll roads is the inefficiency of infrastructure projects. Infrastructure projects, including toll roads, often face challenges such as delays in construction and maintenance, cost overruns, and inadequate project management [2]. These inefficiencies can lead to higher costs and delays in generating revenue from toll collection, impacting the overall economic viability of the project.

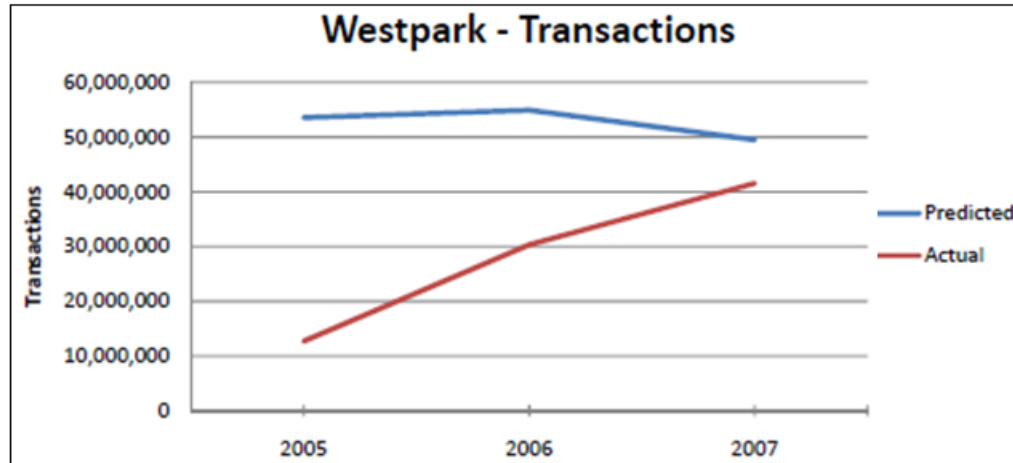
Financial risks in toll road project financing: The literature review suggests that financial risks associated with toll road project financing have not been adequately identified, quantified, or evaluated. These risks can include factors such as fluctuations in traffic volume, changes in toll rates, unexpected maintenance and repair costs, and the potential for payment defaults by toll road users or concessionaires [1]. 2. Lack of alignment with transportation demands and economic growth: The literature review highlights a lack of synchronization between toll road development and the rapidly evolving transportation demands and economic growth [2]. This lack of alignment can result in underutilized toll roads, leading to lower revenues and potential financial difficulties for toll road

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**Graph 1:** Forecasted vs. Actual Traffic Volume on Toll Roads

In Graph 1, we can observe the comparison between the forecasted and actual traffic volume on toll roads. The forecasted traffic volume is represented by the blue line, while the actual traffic volume is represented by the red line. Both lines show an upward trend, indicating an overall increase in traffic volume over time. This suggests that the initial traffic forecasts for toll roads tend to underestimate the actual traffic volume. This is consistent with the findings of Parthasarathi and Levinson, who noted a tendency to underestimate traffic volumes in their study on traffic forecasts for roadway projects in Minnesota. The underestimation of traffic volumes on toll roads can have significant implications for the long-term economic viability of these projects. An accurate forecast of traffic volume is essential for assessing the financial feasibility and long-term economic viability of toll road projects. Furthermore, accurate traffic volume forecasts are crucial for determining toll road revenue projections and ensuring the financial sustainability of toll road projects.

**Inadequate understanding of security stipulations:** The literature review reveals a lack of understanding of the security stipulations required by lenders, such as banks, when financing toll road projects. This lack of understanding can lead to difficulties in obtaining necessary financing, as lenders may be hesitant to provide funds without adequate security measures in place.

**Lack of equity amount estimation and rate of return on equity:** The literature review indicates a lack of understanding in estimating the required equity amount for toll road projects and determining the expected rate of return on equity investments. This lack of clarity can prevent potential investors from accurately assessing the profitability and viability of toll road projects, leading to difficulties in obtaining equity financing. 4. **Limited equity financing and corporate bond market options:** The literature review suggests that toll road projects often face challenges in obtaining sufficient equity financing. This can be attributed to a limited pool of potential equity investors, as well as a lack of available options in the corporate bond market for

toll road projects to raise funds.

**Overlapping regulations:** The literature review highlights the presence of overlapping and conflicting regulations that can hinder the progress of toll road projects. These regulations can create uncertainties and delays in the approval process, causing additional costs and potential difficulties in securing financing for toll road projects.

**Poor forecasting of initial traffic and revenue performances:** The literature review identifies poor forecasting as a significant issue in toll road financing models. This problem arises when initial traffic and revenue projections for toll roads are inaccurate or overly optimistic. This can lead to unrealistic expectations and potential financial difficulties for toll road operators, as they may not generate the expected revenues to cover construction and maintenance costs.

**Opposition from special interest groups:** The literature review indicates that toll road projects often face opposition from special interest groups, such as environmentalists or local communities that are concerned about the potential negative impacts of toll roads on the environment or their local neighborhoods. This opposition can create additional challenges in obtaining financing for toll road projects, as it may deter potential investors or require additional resources to address and mitigate the concerns raised by these groups [3].

[2]. **Debt restructuring:** The literature review reveals that debt restructuring can pose a challenge in toll road financing models. This occurs when toll road projects are unable to meet their debt obligations and require restructuring of their debt agreements. This can occur due to factors such as lower than anticipated revenues, higher construction or maintenance costs, or changes in market conditions [1].

[2]. **Delays to maintain and upgrade roads:** The literature review highlights delays in the maintenance and upgrade of toll roads as a challenge in toll road financing. These delays can occur due to various reasons, including bureaucratic processes,

budget constraints, and regulatory hurdles [1]. 9 [2]. Payment defaults: The literature review identifies payment defaults as a major issue in toll road financing. Payment defaults occur when toll road users fail to pay their toll fees, resulting in a loss of revenue for toll road operators. This can be due to reasons such as toll evasion, non-compliance with payment systems, or financial difficulties faced by road users [1]. 10. Lack of road toll history: The literature review emphasizes the lack of historical data on road tolls as a challenge in toll road financing. This lack of data makes it difficult for investors and financiers to accurately assess the revenue potential and financial viability of toll road projects. To address these challenges and ensure the long-term economic viability of toll road financing models, it is important to implement certain strategies and consider key factors. First, accurate forecasting of initial traffic and revenue performances is essential. This can be achieved through comprehensive analysis of historical traffic patterns, demographic data, and economic projections [3]. In addition, it is crucial to have a clear understanding of the potential opposition and concerns from local communities and special interest groups [1]. To address these concerns, effective stakeholder engagement and communication strategies should be implemented to ensure transparency and address any misconceptions or grievances. Furthermore, evaluating the financial risks associated with toll road projects is crucial [3]. This can be done by conducting thorough risk assessments and financial modeling to identify potential sources of default or financial distress, such as demand and traffic risk. Moreover, diversifying the financing sources for toll road projects is important to reduce reliance on a single funding method. This can be achieved through a combination of private investment, government funding, and public-private partnerships. [4][5][6][7][8][9][10][11]

Furthermore, implementing robust toll collection systems and enforcement mechanisms can help minimize payment defaults and ensure a steady stream of revenue for toll road operators [3]. Additionally, exploring innovative financing models and mechanisms can help address the financing challenges associated with toll road projects [2]. For example, the use of value capture mechanisms, such as land value increment taxes or development impact fees, can help generate additional funds for toll road financing. Moreover, exploring the potential for user fees based on road usage and congestion pricing can help effectively manage traffic flow and generate additional revenue for toll road projects. One of the key challenges in toll road financing is the accuracy of toll revenue forecasting. Accurate toll revenue forecasting is crucial for the long-term economic viability of toll road financing models. Accurate toll revenue forecasting can be challenging due to a multitude of factors that affect traffic volumes [12]. These factors include project completion time, economic growth rates, fuel prices, land-use developments, construction of competing or complementary roads, environmental concerns that curb automobile usage, changing preferences with respect to housing and mode choice, and so on. To address this challenge, toll road operators and financial institutions can benefit from employing advanced data analytics techniques and predictive modeling tools [2]. By analyzing historical traffic data and considering various

influencing factors, toll road operators can improve the accuracy of toll revenue forecasts. One potential solution to address the financing challenges and ensure the long-term economic viability of toll road projects is the implementation of demand-based pricing. Demand-based pricing involves adjusting toll rates based on real-time traffic conditions and demand levels. By implementing demand-based pricing, toll road operators can optimize revenue generation and manage traffic flow efficiently. Another potential solution is the diversification of revenue sources for toll road projects. This can be achieved by exploring alternative revenue streams, such as advertising on toll booths or partnering with private companies to provide additional services along the toll road such as rest areas, restaurants, or fuel stations. Additionally, toll road financing models can also benefit from considering the potential for public-private partnerships. Public-private partnerships can provide additional resources and expertise in toll road financing. Moreover, toll road operators and financial institutions should ensure that their toll revenue forecasting models take into account historical data and trends in traffic volumes, as well as trends in economic indicators and factors influencing travel behavior [13]. This will help to provide a more comprehensive and accurate understanding of future traffic patterns and toll revenue potential. Furthermore, it is crucial for toll road operators and financial institutions to conduct thorough risk assessments when evaluating the long-term economic viability of toll road projects. These risk assessments should consider potential factors that could impact the demand for toll roads, such as changes in transportation technology, shifts in population and employment patterns, and changes in government policies or regulations [14]. These risk assessments should also consider the potential for unforeseen events, such as natural disasters or economic downturns, which could impact traffic volumes and toll revenue Generation [13]. In order to analyze toll road financing models and their long-term economic viability, it is important to understand the factors influencing toll revenue forecasting and the potential risks involved [15]. Analysis of toll road financing models and their long-term economic viability requires an in-depth understanding of the factors that influence toll revenue forecasting and the potential risks involved [2]. This research paper aims to analyze toll road financing models and their long-term economic viability. To begin the analysis, it is necessary to examine the factors that influence toll revenue forecasting. One of the critical factors that influence toll revenue forecasting is the number of toll transactions. The number of toll transactions is crucial in determining the feasibility and viability of toll road projects [12]. The accuracy of toll revenue forecasts greatly affects the long-term economic viability of toll road projects [13]. Additionally, the accuracy of toll revenue forecasting is influenced by various factors, including project completion time, economic growth rates, fuel prices, land-use developments, construction of competing or complementary roads, environmental concerns, changing preferences in housing and mode choice [12].

Furthermore, errors in demand forecasting models and assumptions can also significantly impact toll revenue forecasting. For example, overestimating travel time savings and

drivers' willingness to pay tolls, as well as errors in designing complex tolling schemes, can result in optimistic demand projections, which may not align with the actual traffic volume and revenue generated by the toll road. In recent years, there have been concerns and criticisms regarding the accuracy of demand forecasting in toll road projects [13]. The research conducted by Flyvbjerg et al supports these concerns, as they found that the magnitude of error in demand forecasts can be substantial and tends to be biased in favor of toll road projects. In addition, Welde discusses the risk associated with inaccurate traffic forecasts based on the evaluation of Norwegian toll projects. This suggests that there is a need for improved forecasting methods and a more thorough evaluation of toll road performance over time. To accurately assess the long-term economic viability of toll road financing models, it is essential to address the potential risks involved. One major risk in toll road financing models is the discrepancy between forecasted traffic volumes and actual traffic volumes. This discrepancy can lead to difficulties in delivering expected returns and meeting financial obligations. To mitigate these risks, it is crucial to improve the accuracy of toll revenue forecasting by incorporating more comprehensive and reliable data, as well as employing advanced econometric methods. Analyzing toll road financing models and their long-term economic viability requires a thorough understanding of demand forecasting and the potential risks associated with inaccuracies in these forecasts. To analyze toll road financing models and their long-term economic viability, it is important to evaluate the factors that can influence toll revenue forecasting. One of the critical factors that can influence toll revenue forecasting is the number of toll transactions. If the actual traffic volume is lower than the forecasted amount, it can result in lower toll revenue and difficulties in meeting financial obligations. Furthermore, errors in traffic volume forecast can have significant financial and economic implications for toll road projects. Analyzing toll road financing models and their long-term economic viability also requires a deep understanding of the factors that can impact traffic demand forecasting. These factors include land-use forecasts, the assumptions and parameters underlying traffic assignment models, and strategic misrepresentation. Moreover, empirical findings suggest that significant errors and considerable optimism bias often characterize toll road forecasts. This can be attributed to various factors such as lower-than-expected travel time savings, over-estimation of drivers' values of time, and errors in the design of tolling schemes [16]. Furthermore, research highlights that despite advances in data collection and econometric methods, forecast accuracy has not improved and may have even worsened over time. To address these challenges and improve toll road financing models, it is imperative to quantify forecasting risk in a meaningful way and conduct thorough risk assessments [13]. Traffic demand forecasting is a critical component in the financial and economic appraisal of toll road projects.

Accurate traffic demand forecasting plays a crucial role in determining the financial viability of toll road projects. To understand the long-term economic viability of toll road financing models, it is important to analyze the factors that can impact traffic demand forecasting. One of the main factors that

can affect traffic demand forecasting is project completion time. Delays in project completion can have a significant impact on traffic volumes and ultimately toll revenue. Another factor that can influence traffic volumes and toll revenue is the rate of economic growth [12]. Economic growth rates have a direct impact on travel patterns and transportation demand [13]. In addition, fuel prices can also affect traffic volumes, as higher fuel prices may lead to a decrease in driving demand [17]. The impact of land-use developments on traffic demand forecasting cannot be overlooked. Changes in land-use patterns, such as the development of new residential or commercial areas, can significantly alter traffic patterns and demand for toll roads. Another factor that can impact traffic demand forecasting is the construction of competing or complementary roads [12]. The presence of alternative routes and transportation options can divert traffic away from toll roads, leading to lower-than-expected traffic volumes and toll revenue [17]. Environmental concerns related to automobile usage can also affect traffic demand forecasting [12]. Factors such as increasing awareness of environmental sustainability and the promotion of alternative modes of transportation can lead to a decrease in automobile usage, thereby impacting traffic volumes on toll roads. It is also important to consider changing preferences with respect to housing and mode choice when analyzing traffic demand forecasting. Shifts in housing preferences, such as an increased preference for urban living or the rise of telecommuting, can influence traffic patterns and demand for toll roads. In addition to these various factors, the accuracy of traffic demand forecasting in toll road projects has been a point of concern [18]. Despite improvements in data collection and econometric methods, forecasts have not become more accurate over time [17]. This can be attributed to several reasons identified by Bain, including lower-than-expected travel time savings, overestimation of drivers' values of time and corresponding willingness to pay tolls, and errors in designing complex tolling schemes where tolls vary by vehicle type, road section, and time of day. In order to understand the long-term economic viability of toll road financing models, it is essential to analyze the factors that impact traffic demand forecasting and toll revenue generation [12]. Traffic demand forecasting plays a crucial role in the financial and economic appraisal of toll road projects. It is evident that there are significant variations between forecasted and actual demand in toll road projects [18]. These variations can lead to financial difficulties for toll roads, as they may struggle to generate the expected revenue needed to operate, maintain, and repay financial obligations and meet the expectations of their shareholders. In this research paper, we will analyze toll road financing models and their long-term economic viability, with a specific focus on the factors that influence traffic demand forecasting and toll revenue generation. To conduct an analysis of toll road financing models and their long-term economic viability, it is important to consider the various factors that impact traffic demand forecasting. This involves taking into account the unpredictable nature of traffic volumes, which can be influenced by factors such as project completion time, economic growth rates, fuel prices land-use developments, construction of competing or complementary roads, environmental concerns that curb automobile usage, and

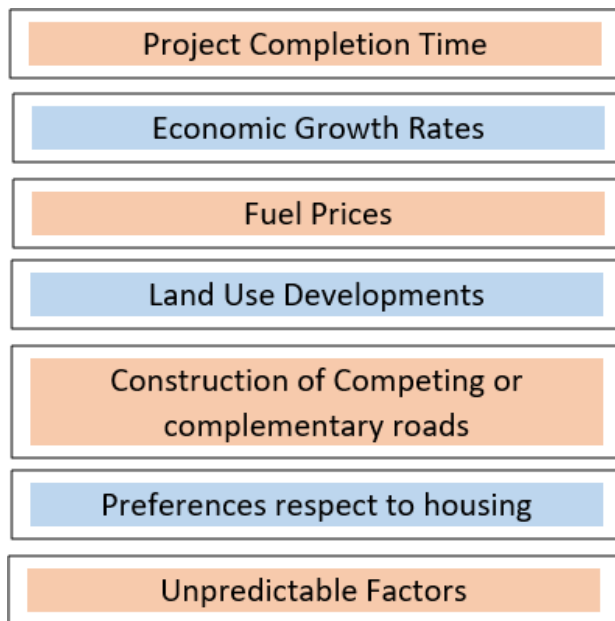
changing preferences with respect to housing and mode choice [17]. Furthermore, technological advancements also play a significant role in determining the cost recovery over a road's lifetime. The accuracy of traffic demand forecasting is crucial for toll road projects, as it directly impacts the financial and economic viability of these projects [12]. One of the main challenges in traffic demand forecasting for toll road projects is the unpredictability of various factors that influence traffic volumes. This unpredictability makes it difficult to accurately forecast the demand for toll roads and can lead to optimistic demand projections [18]. These optimistic demand projections are often the norm for toll road projects, as they tend to overestimate factors such as travel time savings and drivers' values of time, as well as their willingness to pay tolls. Moreover, errors in designing complex tolling schemes, where tolls vary by vehicle type, section of road, and time of day, can also contribute to the inaccuracy of demand projections. In order to assess the long-term economic viability of toll road financing models, it is crucial to analyze the relationship between forecasted and actual traffic volumes [16]. Several researchers have highlighted the discrepancies between forecasted and actual traffic volumes on toll roads. Welde, for example, discusses the risk associated with inaccurate traffic forecasts based on the evaluation of Norwegian toll projects. These discrepancies can have significant implications for toll road projects, as they can impact the ability of the project to generate the expected revenue needed to maintain, operate, and repay financial obligations. To better understand the challenges associated with traffic demand forecasting for toll road projects, it is important to examine the various factors that can impact the accuracy of these forecasts [12]. One of the main factors that can affect traffic demand forecasting for toll road projects is project completion time. Delays in project completion can have a significant impact on traffic demand as they may alter the need or desire for toll road usage [16]. Furthermore, economic growth rates can greatly influence traffic volumes on toll roads. During periods of economic growth, there is typically an increase in traffic as people have more disposable income and are more inclined to travel. However, during economic downturns, there may be a decrease in traffic as people have less disposable income and are more cautious about spending money on toll road usage [17]. Another important factor that can affect traffic demand forecasting for toll road projects is fuel prices. Fluctuations in fuel prices can have a significant impact on driving behavior and travel demand. When fuel prices are high, individuals may be more inclined to reduce their driving or seek alternative modes of transportation, such as public transit. This can result in lower-than-expected traffic volumes on toll roads [16]. Land-use developments can also have a significant impact on traffic demand forecasting for toll road projects [17]. Changes in land-use patterns can alter travel patterns and behavior, which in turn can impact the demand for toll road usage. Construction of competing or complementary roads can also significantly impact traffic demand forecasting for toll road projects. The presence of alternate routes can divert traffic away from toll roads, decreasing the projected demand for toll road usage. Additionally, environmental concerns can play a role in traffic demand forecasting for toll road projects. Environmental

concerns, such as increased awareness and policies aimed at reducing carbon emissions, can lead to a decrease in automobile usage [18]. This can result in lower traffic volumes on toll roads than initially forecasted. Changing preferences with respect to housing and mode choice can also affect traffic demand forecasting for toll road projects. Changes in housing preferences, such as a shift towards urbanization or the development of new residential areas, can impact traffic patterns and demand for toll road usage. Additionally, technological advancements can greatly impact the long-term economic viability of toll road projects.

Technological advancements can greatly impact the long-term economic viability of toll road projects. Advances in technology can improve the efficiency and effectiveness of toll road operations, leading to potential cost savings. These advancements can include the implementation of electronic toll collection systems, which can streamline the payment process and reduce the need for manual toll collection booths. Additionally, technological advancements can also improve traffic management and control systems, allowing for better monitoring and optimization of traffic flow on toll roads. Furthermore, technological advancements can also enhance the overall user experience on toll roads, potentially attracting more drivers and increasing revenue. One of the main challenges in toll road financing models is accurately forecasting traffic demand. Forecasting traffic demand for toll road projects is a complex task, as it involves predicting the volume of vehicles that will utilize the toll road over a given period of time. Several studies have highlighted the challenges and limitations associated with traffic demand forecasting for toll road projects. These challenges stem from the numerous unpredictable factors that can affect traffic volumes, including project completion time, economic growth rates, fuel prices, land-use developments, construction of competing or complementary roads, and changing preferences with respect to housing and mode choice. The presence of these unpredictable factors makes it difficult to accurately forecast traffic demand for toll road projects. Despite improvements in data collection and econometric methods, traffic forecasts for toll road projects have not become more accurate over time [17].

Figure 1: Factors Affecting Toll Road Traffic Volume

In Figure 1, we can see the various factors that can affect toll road traffic volume. These factors include project completion time, economic growth rates, fuel prices, land-use developments, construction of competing or complementary roads, environmental concerns that curb automobile usage, changing preferences with respect to housing and mode choice, and other unpredictable factors [17]. These factors can have both positive and negative impacts on toll road traffic volume. For example, economic growth can lead to an increase in overall traffic volume as more people have the means to afford



**Figure 2**

vehicles and travel. On the other hand, environmental concerns may lead to a decrease in automobile usage and thus lower toll road traffic volume. It is crucial to consider these factors when forecasting demand for toll road projects and evaluating their long-term economic viability [12]. Correctly forecasting toll road traffic demand is crucial for the financial and economic appraisal of such projects [16]. Furthermore, researchers have found that the volume of traffic on toll roads is significantly influenced by the income of users.

To address these challenges, toll road financing models should incorporate a range of scenarios and sensitivity analyses to account for the uncertainty in traffic demand forecasts. This will help mitigate the risks associated with overestimating or underestimating traffic volumes and ensure a more realistic assessment of the long-term economic viability of toll road projects [12]. In addition to traffic demand forecasting, toll road financing models should also consider the potential impact of toll rates on revenue generation [16]. By analyzing the relationship between toll rates and traffic volume, toll road financing models can determine the optimal toll rate that maximizes revenue while still attracting a sufficient number of drivers [17]. Furthermore, toll road financing models should take into account the potential impact of technological advancements on traffic demand [16]. For example, the introduction of electronic toll collection systems and smart infrastructure can improve the efficiency and convenience of using toll roads, making them more attractive to drivers and potentially increasing traffic volumes [13]. To evaluate the long-term economic viability of toll road financing models, it is important to analyze the accuracy of traffic demand forecasts and their impact on revenue generation and debt servicing [16]. In terms of toll revenue forecasting, the number of toll transactions is critical to the feasibility of toll road projects [19]. However, the actual traffic on toll roads often fails to meet

the forecasted levels, leading to difficulties in generating sufficient revenue to cover operating costs and repay financial obligations. This discrepancy between projected and actual traffic volumes can have significant implications for the long-term economic viability of toll road financing models. One reason for the discrepancy between projected and actual traffic volumes is the unpredictability of various factors that can influence traffic demand. These factors include project completion time, economic growth rates, fuel prices, land-use developments, construction of competing or complementary roads, environmental concerns that curb automobile usage, and changing preferences with respect to housing and mode choice [12]. Despite improvements in data collection and econometric methods, traffic forecasts have not become more accurate over time [17]. According to experts, there are several reasons for the optimistic demand projections and the discrepancies between projected and actual traffic volumes on toll road projects [12]. These reasons include lower-than-expected travel time savings, over-estimation of drivers' values of time and corresponding willingness to pay tolls, errors in designing complex tolling schemes, and errors in land-use forecasts [17]. Furthermore, errors in the specific assumptions and parameters underlying the traffic assignment models used to develop these forecasts can also contribute to inaccuracies in traffic demand projections [12]. To evaluate the long-term economic viability of toll road financing models, it is crucial to assess the actual performance of toll roads over time [17]. This assessment can help identify any discrepancies between projected and actual traffic volumes, as well as the associated impact on revenue generation and debt servicing [16]. One study by Welde focused on the risk associated with inaccurate traffic forecasts in Norwegian toll projects evaluations. Welde's study highlights the importance of evaluating the actual performance of toll roads and assessing the risks associated with inaccurate traffic forecasts. The discrepancies between projected and actual traffic volumes on toll road projects can have significant implications for the long-term economic viability of toll road financing models. To analyze the long-term economic viability of toll road financing models, it is important to consider the relationship between traffic volumes and revenue generation. This relationship is crucial as it directly affects the ability of toll road projects to recover their costs and generate sufficient revenue for debt servicing and maintenance [12]. In terms of toll revenue forecasting, the number of toll transactions is critical to the feasibility of toll road projects. However, it has been observed that toll road traffic in many countries has failed to meet the forecasted traffic levels, resulting in difficulties in maintaining, operating, and repaying financial obligations [19]. These discrepancies can be attributed to a variety of unpredictable factors that can affect traffic volumes, including project completion time, economic growth rates, fuel prices, land-use developments, construction of competing or complementary roads, environmental concerns, changing preferences with respect to housing and mode choice, and other unforeseen factors. Furthermore, errors in the specific assumptions and parameters underlying the traffic assignment models used to develop these forecasts can also contribute to inaccuracies in traffic demand projections [12]. Despite improvements in data collection and econometric methods,

forecasts for toll road traffic volumes have not become more accurate over time. Optimistic demand projections are often the norm for toll road projects, leading to potential overestimation of drivers' values of time and corresponding willingness to pay tolls. In addition, errors in designing complex tolling schemes, where tolls vary by vehicle type, section of road, and time of day, can further exacerbate the discrepancies between projected and actual traffic volumes. As a result, toll road financing models should be thoroughly analyzed to determine their long-term economic viability. To conduct a comprehensive analysis of toll road financing models and their long-term economic viability, it is essential to consider the factors that can impact traffic volumes and revenue generation, as well as the challenges and limitations of current forecasting methods [16]. This research paper aims to analyze toll road financing models and their long-term economic viability. To begin the analysis of toll road financing models and their long-term economic viability, it is important to understand the factors that can affect traffic volumes on toll roads. Traffic volumes on toll roads are influenced by a myriad of unpredictable factors. These factors include project completion time, economic growth rates, fuel prices, land-use developments, construction of competing or complementary roads, environmental concerns that curtail automobile usage, changing preferences with respect to housing and mode choice, and various other unforeseen factors [17]. These factors can significantly impact the demand for toll road usage, and thus, the revenue generated from toll transactions. Additionally, technology is another factor that can affect cost recovery over a toll road's lifetime [12]. Advancements in technology, such as the rise of electric vehicles or the implementation of intelligent transportation systems, can introduce new variables that may impact toll road traffic volumes and revenue generation [17]. Furthermore, toll road financing models heavily rely on accurate traffic demand forecasting to assess the feasibility and profitability of toll road projects [12]. However, forecasts for toll road projects have shown a tendency towards optimistic demand projections, which can contribute to the overestimation of drivers' values of time and corresponding willingness to pay tolls [16]. This overestimation of demand can lead to discrepancies between projected and actual traffic volumes, ultimately affecting the long-term economic viability of toll road financing models. Moreover, the accuracy of traffic volume forecasts for toll road projects has not improved significantly over time, despite advancements in data collection and econometric methods. This discrepancy can be attributed to strategic misrepresentation, errors in land-use forecasts, and flaws in the assumptions and parameters underlying traffic assignment models used for forecasting [12]. Therefore, it is essential to evaluate the actual performance of toll roads over the years of their operation to assess the reliability and sustainability of toll road financing models and their long-term economic viability.

The relationship between income and traffic volume on toll roads is analyzed in Table 1.

The table shows the average daily traffic on toll roads based on different income ranges. As seen in Table 1, there is a clear correlation between income and traffic volume on toll roads. A

higher income level tends to result in a higher average daily traffic on toll roads. This could be due to the fact that individuals with higher incomes have greater mobility and are more likely to afford the toll fees associated with using the roads.

**Table I: Income and Traffic Volume on Toll Roads**

Income Range	Average Daily Traffic
Less than \$50,000	2,000 vehicles
\$50,000-\$75,000	3,500 vehicles
\$75,000-\$100,000	4,500 vehicles
\$100,000-\$125,000	5,500 vehicles
\$125,000 or more	6,500 vehicles

The analysis of toll road financing models and their long-term economic viability is crucial in understanding the potential risks and challenges associated with these models [16]. By examining the factors that impact toll road traffic volumes and revenue generation, it becomes clear that accurate toll revenue forecasting is essential for the success of toll road projects [12]. Without accurate forecasts, toll road projects may struggle to deliver the projected returns to shareholders and meet their financial obligations. Furthermore, the discrepancies between projected and actual traffic volumes on toll roads can have significant implications for revenue management. For instance, if the actual traffic volume is lower than forecasted, toll roads may face difficulties in generating enough revenue to cover their operational and maintenance costs, as well as repay their financial obligations. One of the key factors that affect toll road traffic volumes is project completion time. Delays in completing a toll road project can lead to changes in land-use developments and transportation patterns, which can in turn impact the projected traffic volumes [16]. Additionally, economic growth rates, fuel prices, and environmental concerns are unpredictable factors that can influence traffic volumes. These factors highlight the complex and dynamic nature of toll road financing models and the importance of considering them in the long-term economic viability analysis [12]. To evaluate the long-term economic viability of toll road financing models, it is essential to analyze the accuracy of traffic demand forecasts [16]. One of the challenges in toll road financing models is the tendency for traffic and revenue forecasts to be overestimated. This overestimation can be attributed to various factors, including lower-than-expected travel time savings, the overestimation of drivers' values of time and their willingness to pay tolls, and errors in the design of tolling schemes [12]. Additionally, strategic misrepresentation, errors in land-use forecasts, and inaccuracies in traffic assignment models can also contribute to the overestimation of toll road traffic volumes [16]. To address the challenges and mitigate the risks associated with toll road financing models, it is crucial to employ robust and accurate traffic demand forecasting methods.

### 3. Conclusion

In conclusion, the evaluation of toll road financing models and their long-term economic viability is essential in understanding the potential risks and challenges associated with these projects. The discrepancies between projected and actual traffic volumes can have significant implications for the sustainable

operation of toll roads and the ability to meet financial obligations. Accurate toll revenue forecasting is crucial to ensure the feasibility and profitability of toll road projects [13]. The reliance on optimistic demand projections and the lack of improvement in forecast accuracy over time highlight the need for more rigorous risk assessment and evaluation of toll road projects. The analysis of toll road financing models and their long-term economic viability requires a comprehensive evaluation of various factors that can impact the success of these projects. These factors include project completion time, economic growth rates, fuel prices, land-use developments, construction of competing or complementary roads, environmental concerns, changing preferences with respect to housing and mode choice [17]. Additionally, errors in strategic misrepresentation, land-use forecasts, and assumptions underlying traffic assignment models can also contribute to the discrepancy between forecasted and actual traffic volumes [13]. As toll road projects continue to be implemented around the world, it is crucial that policymakers, investors, and analysts understand the long-term economic viability of these projects [12]. They should aim to improve forecasting accuracy, conduct comprehensive risk assessments, and ensure that toll road financing models are sustainable and capable of delivering the expected returns [13]. Analyzing toll road financing models and their long-term economic viability is crucial in understanding the potential risks and challenges associated with these projects. Additionally, it is important for stakeholders to consider alternative financing models and strategies to mitigate the risks associated with toll road projects. One alternative financing model that may be worth considering is the public-private partnership model. This model involves collaboration between the government and private entities to finance, develop, and operate toll road projects. This model can provide various benefits, such as access to private capital, expertise in project management, and efficiency in operations. However, it is important to carefully analyze the terms and conditions of these partnerships to ensure that they are mutually beneficial and provide long-term economic viability [16]. To analyze toll road financing models and their long-term economic viability, the first step is to evaluate the demand forecasting process [13]. Demand forecasting for toll road projects is crucial in determining the potential revenue streams and viability of these projects [2]. It involves predicting the volume of traffic that will utilize the toll road, as well as estimating the willingness of drivers to pay tolls [12]. Forecasting traffic demand for toll road projects is a complex task due to the influence of various unpredictable factors such as project completion time, economic growth rates, fuel prices, land-use developments, construction of competing or complementary roads, environmental concerns that curb automobile usage, changing preferences with respect to housing and mode choice [17]. Analyzing these factors and their potential impact on traffic volume is essential in accurately forecasting demand for toll road projects. Additionally, it is important to consider the limitations and challenges associated with demand forecasting for toll road projects. For instance, despite advancements in data collection and econometric methods, demand forecasts have not become more accurate over time [12]. This can be attributed to several

reasons, including lower-than-expected travel time savings, over-estimation of drivers' values of time and corresponding willingness to pay tolls, and errors in designing complex tolling schemes that may vary by vehicle type, section of road, and time of day. Furthermore, technology also plays a significant role in toll road financing models and their long-term economic viability. Advancements in technology can impact the cost recovery over a toll road's lifetime. For example, the introduction of electronic toll collection systems has increased operational efficiency and reduced costs by eliminating the need for manual toll collection.

### Figure 1: Factors Affecting Toll Road Traffic Volume

In Figure 1, we can see the various factors that can affect toll road traffic volume. These factors include project completion time, economic growth rates, fuel prices, land-use developments, construction of competing or complementary roads, environmental concerns that curb automobile usage, changing preferences with respect to housing and mode choice, and other unpredictable factors [17]. These factors can have both positive and negative impacts on toll road traffic volume. For example, economic growth can lead to an increase in overall traffic volume as more people have the means to afford vehicles and travel. On the other hand, environmental concerns may lead to a decrease in automobile usage and thus lower toll road traffic volume. It is crucial to consider these factors when forecasting demand for toll road projects and evaluating their long-term economic viability [12]. Correctly forecasting toll road traffic demand is crucial for the financial and economic appraisal of such projects [16]. Furthermore, researchers have found that the volume of traffic on toll roads is significantly influenced by the income of users.

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