

# Validation and Verification of Artificial Intelligence Containing Products Across the Regulated Healthcare or Medical Device Industries

Nirali Shah

Sr. Technical Project Manager, Nobel Biocare - a global leading medical device company focused on dental implant and prosthetic, a division of Envista Corporation, Mahwah, NJ, USA  
Email: [nirali.shah\[at\]envistaco.com](mailto:nirali.shah[at]envistaco.com)

**Abstract:** *This article examines the validation and verification (V&V) of artificial intelligence (AI) tools in regulated healthcare and medical device industries, focusing on the necessity of adhering to ISO standards and FDA guidelines. The study employs a detailed analysis of current V&V techniques, regulatory frameworks, and case studies to evaluate the efficacy and challenges of integrating AI in healthcare. Key findings highlight the importance of robust data protection, mitigation of algorithmic bias, and establishing clear accountability frameworks to ensure patient safety and trust. The research underscores the ethical and safety considerations essential for the responsible deployment of AI technologies. The novelty of this work lies in its comprehensive approach, combining traditional validation methods with innovative AI - specific strategies, providing a holistic perspective on ensuring the reliability and effectiveness of AI in healthcare.*

**Keywords:** artificial intelligence, healthcare, medical devices, validation, verification, ISO standards, FDA guidance, data protection, algorithmic bias, ethical considerations.

## 1. Introduction

The integration of artificial intelligence (AI) into healthcare and medical devices marks a transformative leap in medical technology. This integration demands rigorous validation and verification (V&V) processes to ensure safety, efficacy, and compliance with strict regulatory standards like those from ISO and the U. S. Food and Drug Administration (FDA). The importance of this topic is underscored by AI's potential to revolutionize diagnostics, patient monitoring, and personalized treatment plans. The complexity of AI algorithms and the critical nature of medical applications highlight the need for robust V&V methodologies. The global AI in healthcare market, valued at around \$20.9 billion in 2024, is projected to soar to \$148.4 billion by 2029, with a CAGR of 48.1%. This growth reflects a significant shift towards AI adoption, evidenced by 86% of healthcare providers, life science companies, and tech vendors actively utilizing AI. Despite a slight dip in AI - related patent applications in 2024, the number of AI - related deals in the medical device industry has increased by 22% year - over - year, indicating continued investment and innovation in this transformative technology [1].

The primary goal of this research is to dissect and evaluate the techniques used for V&V of AI - containing products within the regulated healthcare sector. This involves a thorough analysis of current methodologies, their respective advantages and drawbacks, and the alignment of these practices with ISO and FDA requirements. Specifically, this study aims to: (1) identify common V&V techniques employed in the healthcare industry, (2) assess the effectiveness and limitations of these techniques, (3) explore case studies of AI implementations in medical devices, and (4) propose recommendations for enhancing V&V processes in the future.

At the core of this research lies the hypothesis that existing V&V techniques, while foundational, may require significant adaptation to address the unique challenges posed by AI technologies. Traditional V&V methods, primarily designed for conventional software systems, may not fully capture the dynamic and data - dependent nature of AI algorithms. Therefore, this study hypothesizes that an integrated approach, combining traditional V&V methods with AI - specific validation strategies, will provide a more comprehensive framework for ensuring the reliability and safety of AI - containing medical devices.

The intricacy of this research is highlighted by the intersection of advanced AI technology with rigorous regulatory standards. According to the International Organization for Standardization (ISO), compliance with ISO 13485, ISO 14971, and ISO 62304 is crucial for medical devices, ensuring quality management, risk management, and software life cycle processes, respectively (ISO, 2016). Additionally, FDA guidelines emphasize the need for continuous learning systems in AI, which can adapt and improve from real - world data, thereby necessitating ongoing V&V efforts post - deployment [2 - 6].

In summary, the exploration of V&V techniques for AI in healthcare is both timely and essential. It demands a nuanced understanding of both AI technology and regulatory requirements, aiming to bridge the gap between innovation and patient safety. This research will contribute to the development of more effective V&V practices, ultimately enhancing the reliability and acceptance of AI in the medical device industry.

## 2. Regulatory Framework

The regulatory framework governing AI - containing products in the healthcare and medical device industries is

complex and multifaceted, requiring adherence to several key standards and guidelines. The International Organization for Standardization (ISO) and the International Electrotechnical Commission (IEC) provide the primary standards that ensure the safety, efficacy, and quality of medical devices and associated software.

ISO 13485: 2016 outlines the requirements for a quality management system (QMS) specific to the medical device industry. This standard mandates that organizations demonstrate their ability to provide medical devices and related services that consistently meet customer and regulatory requirements. It covers all stages of a product's life cycle, including design, development, production, and post-market activities. Compliance with ISO 13485 is essential for ensuring that the QMS is robust and capable of managing the complexities of medical device production [2].

ISO 14971: 2019 focuses on the application of risk management to medical devices. This standard specifies the

process for identifying hazards, estimating and evaluating associated risks, controlling these risks, and monitoring the effectiveness of the controls. Risk management is integral to the development and maintenance of medical devices, particularly those incorporating AI, as it ensures that potential risks to patients and users are systematically addressed and mitigated [3].

IEC 62304: 2006 is a critical standard for the software development life cycle of medical device software. It defines the requirements for the development, maintenance, and risk management of software that is part of a medical device or used as a standalone medical device. The standard categorizes software into three classes (A, B, and C) based on the potential risk associated with the software's failure:

- Class A: There is no risk of injury or harm to health
- Class B: There is a possibility of injury, but it is not severe
- Class C: There is a potential for serious injury or even death

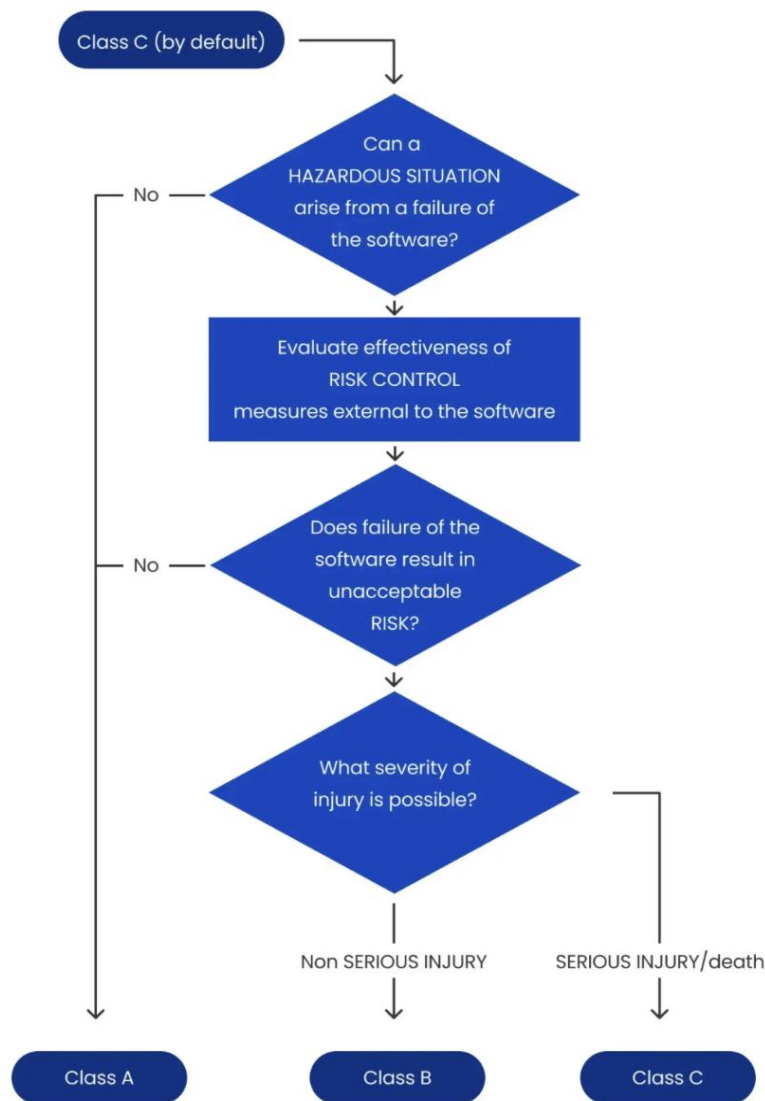


Figure 1: IEC 62304 three classes (A, B, and C) [7]

This classification dictates the rigor of the required development and testing processes. IEC 62304 emphasizes a systematic approach to software lifecycle processes, ensuring

that software is developed with a high degree of reliability and safety [4].

IEC 82304 - 1: 2016 provides additional requirements for standalone software used in healthcare, known as Software as a Medical Device (SaMD). It addresses aspects such as the software development life cycle, safety, and security, extending beyond the scope of IEC 62304 to cover software that runs on general - purpose hardware like PCs and smartphones. This standard ensures that SaMD is developed and maintained with the same rigor as embedded medical device software [5].

The U. S. Food and Drug Administration (FDA) has also issued guidance on AI and machine learning (ML) in medical devices. The FDA's approach focuses on the continuous learning and adaptation capabilities of AI/ML - based software, which necessitates ongoing monitoring and updates post - deployment. The FDA emphasizes the importance of transparency, performance monitoring, and real - world performance analytics to ensure that AI/ML systems remain safe and effective over time [6].

In summary, the regulatory framework for AI - containing products in healthcare is built upon a foundation of rigorous standards and guidelines. ISO 13485 ensures a robust QMS, ISO 14971 mandates comprehensive risk management, and IEC 62304 and IEC 82304 - 1 provide detailed requirements for software lifecycle processes. These standards, along with FDA guidance, collectively ensure that AI technologies in medical devices meet the highest standards of safety, efficacy, and quality.

### 3. Validation and Verification Techniques for AI in Healthcare

In the regulated healthcare and medical device industries, the processes of verification and validation are crucial for ensuring the safety, efficacy, and compliance of products that incorporate artificial intelligence (AI).

**Verification** is the systematic process of evaluating whether a product, service, or system meets specific technical requirements and specifications that were established during its development phase. This evaluation involves a series of methods such as inspections, code reviews, and rigorous testing to confirm that the design and implementation of the AI system align with the predefined criteria. The primary goal of verification is to ensure that the AI algorithms and associated software components are correctly constructed, functional, and reliable before they are released for use. Essentially, verification seeks to answer the question: "Are we building the product right?"

**Validation**, on the other hand, is the comprehensive process of determining whether a product, service, or system fulfills its intended purpose and meets the needs and expectations of end users under actual operating conditions. Validation involves end - user testing, clinical trials, and performance evaluations in real - world settings to confirm that the AI - driven solutions deliver the desired outcomes safely and effectively. The focus of validation is on the end - user experience and the real - world application of the product, ensuring that it performs accurately and reliably in clinical environments. Validation addresses the question: "Are we building the right product?"

Both verification and validation are essential for the development and deployment of AI in healthcare, as they collectively ensure that AI technologies not only comply with technical and regulatory standards but also provide meaningful and safe benefits to patients and healthcare providers.

#### Verification

Verification techniques for AI in healthcare are crucial for ensuring the safety, reliability, and effectiveness of AI systems deployed in clinical settings. These techniques are designed to systematically assess and confirm that AI models function as intended, adhering to regulatory standards and minimizing risks associated with incorrect or biased outputs.

One prominent approach to AI verification is formal verification, which involves mathematically proving the correctness of algorithms. This technique ensures that AI models meet specific criteria and do not deviate from expected behaviors. Formal methods are particularly valuable in safety - critical applications, such as healthcare, where the consequences of errors can be severe. The challenge with formal verification lies in its computational complexity and the need for specialized expertise, which can limit its widespread adoption [13].

Another essential method is model testing and simulation. This involves creating test cases that mimic real - world scenarios to evaluate how the AI model performs under various conditions. This approach helps identify potential failures and ensures that the model can generalize well to new, unseen data. A critical aspect of model testing is the use of cross - validation techniques, such as k - fold cross - validation, which partitions the data into subsets to train and validate the model iteratively. This method helps in detecting overfitting and ensures that the model maintains high performance across different data segments [10].

Domain adaptation is another verification technique particularly useful in healthcare. It involves adapting an AI model trained on data from one domain to perform well in another domain with different characteristics. This technique addresses the variability in healthcare data across different institutions and improves the model's robustness. By using unannotated data from the target domain for unsupervised learning, the model learns to adjust to new data properties, enhancing its generalizability and reliability [9].

The ISO 13485 standard provides a structured framework for verifying AI in healthcare. ISO 13485: 2016 specifies requirements for a quality management system where an organization needs to demonstrate its ability to provide medical devices and related services that consistently meet customer and applicable regulatory requirements. This includes rigorous documentation, risk management, and design control processes, ensuring that AI systems are developed and maintained with a high standard of quality and safety. The standard emphasizes a lifecycle approach that includes inception, development, validation, deployment, and monitoring phases. Each phase has specific assessment criteria to ensure that AI products meet high standards of safety, quality, and performance [2].

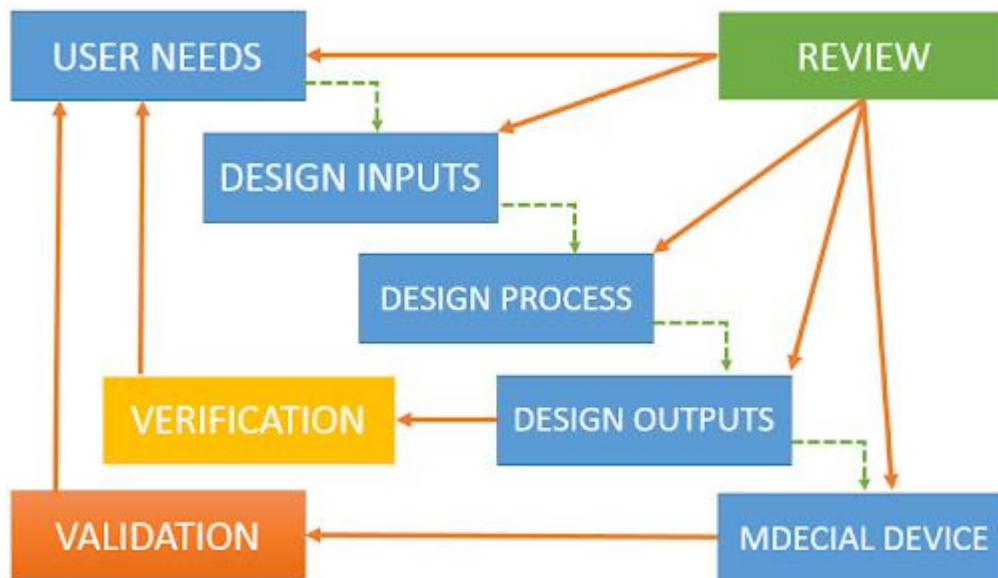


Figure 2: ISO 13485 standard

Similarly, the FDA provides comprehensive guidelines for the development and validation of software as a medical device (SaMD). The FDA's guidance on SaMD emphasizes the importance of clinical evaluation, which involves determining the software's safety, effectiveness, and performance in the context of its intended use. The FDA recommends a risk - based approach to SaMD classification and validation, ensuring that higher - risk applications undergo more stringent verification processes. This includes premarket submissions, real - world performance monitoring, and post - market surveillance to ensure ongoing safety and effectiveness [6].

Finally, Verified AI is an emerging concept that integrates formal verification techniques with collaborative efforts between governments, industry, and academia to create reliable and trustworthy AI systems. This approach advocates for substantial investments in research and development, the establishment of guidelines and standards, and the enhancement of public trust through education. Verified AI aims to provide a comprehensive framework for verifying the correctness and reliability of AI systems, ensuring their safe deployment in critical sectors like healthcare [13].

In conclusion, the verification of AI in healthcare involves a combination of formal methods, model testing, domain adaptation, and adherence to structured frameworks like ISO 13485 and FDA guidelines. These techniques collectively ensure that AI systems are reliable, safe, and effective, ultimately enhancing patient outcomes and advancing healthcare delivery.

### Validation

In the realm of healthcare, the validation of artificial intelligence (AI) systems is paramount to ensure their reliability, safety, and efficacy. The process of validation encompasses a variety of methodologies designed to rigorously assess AI models before their deployment in clinical settings.

The first step in the validation of AI systems is to clearly specify the intended use of the AI model. This involves defining the medical purpose, input data requirements, and expected outcomes. Accurate definition ensures that the AI is applied to relevant clinical scenarios, complying with ethical, legal, and social standards [8].

A critical component of validation is model validation, which evaluates whether the AI model learns correctly from training data and if it generalizes well to unseen data. This involves splitting the dataset into training, validation, and testing subsets. The training phase involves using a portion of the data to train the model, while the validation phase fine - tunes the model's parameters. The testing phase assesses the model's performance on a separate, unseen dataset, ensuring the model's robustness and generalizability [9].

Cross - validation techniques, such as k - fold cross - validation, are extensively used to mitigate overfitting and underfitting. In k - fold cross - validation, the dataset is divided into k subsets, and the model is trained k times, each time using a different subset for validation and the remaining subsets for training. This technique helps in obtaining a more accurate estimate of the model's performance by ensuring that every data point is used for both training and validation [10].



**Figure 3:** Example of a k fold cross - validation split with  $k=4$  [11]

Furthermore, domain adaptation techniques are employed to enhance model robustness. Domain adaptation involves training a model on data from one domain and adapting it to perform well on data from another domain. This technique is particularly useful in healthcare, where data variations between institutions can affect model performance. By using unannotated data from the target domain, the model learns to adjust to new data properties, thereby improving its applicability across different settings [9].

In addition to these techniques, the ISO 13485 standard provides a comprehensive framework for the validation of AI in healthcare. It outlines a lifecycle approach encompassing inception, development, validation, deployment, and monitoring phases. Each phase has specific assessment criteria that ensure the AI product meets safety, quality, and performance standards. This framework also emphasizes the importance of human factors and ergonomics, ensuring that AI products are user - friendly and safe for clinical use [2].

The use of public datasets and external validation is also crucial. Publicly accessible datasets enable the training and testing of AI models on diverse data, promoting transparency and reproducibility. External validation, akin to phases I and II of clinical trials, assesses the AI's performance on independent datasets, ensuring that the model's predictions are accurate and reliable in real - world scenarios [12].

In summary, the validation of AI in healthcare involves a multifaceted approach that includes defining the intended use, rigorous model validation using cross - validation and domain adaptation techniques, adherence to comprehensive standards like ISO 13485 and FDA guidelines, and extensive testing on public and external datasets. These steps collectively ensure that AI systems are safe, effective, and ready for clinical deployment, ultimately enhancing patient outcomes and healthcare delivery.

#### 4. Ethical and Safety Considerations

The integration of artificial intelligence (AI) into healthcare introduces numerous ethical and safety challenges that must be meticulously addressed to ensure the technology benefits patients while minimizing risks. These considerations encompass a range of issues from data privacy to algorithmic bias and accountability.

One of the foremost ethical concerns with AI in healthcare is the protection of patient data. AI systems rely on vast amounts of data to function effectively, often necessitating access to sensitive patient information. Ensuring this data remains confidential and secure is paramount. The Health Insurance Portability and Accountability Act (HIPAA) in the United States and the General Data Protection Regulation (GDPR) in Europe set stringent standards for data protection, but the unique demands of AI require additional safeguards. For instance, while HIPAA mandates the protection of patient data, AI systems must also ensure that this data is anonymized and encrypted to prevent unauthorized access [14].

AI systems are susceptible to biases present in the data they are trained on. This can lead to unequal treatment outcomes across different demographic groups. For example, an AI model trained predominantly on data from a particular ethnic group may perform poorly on patients from other backgrounds, exacerbating health disparities. It is crucial to implement measures to detect and mitigate bias in AI algorithms, ensuring they are trained on diverse datasets that represent the entire patient population. Additionally, continuous monitoring and updating of these systems are necessary to maintain fairness and accuracy [15, 16].

As AI systems begin to take on more decision - making roles in healthcare, questions about accountability become increasingly complex. If an AI system makes a critical error in diagnosis or treatment, determining who is responsible can be challenging. Traditionally, healthcare providers are held accountable for medical decisions, but when these decisions are influenced by AI, the lines of responsibility blur. A collaborative approach where developers, healthcare providers, and regulatory bodies share responsibility may be necessary to address these issues effectively. This shared responsibility model would require clear guidelines and legal frameworks to manage liability and ensure patient safety [17].

The World Health Organization (WHO) outlines six core ethical principles for AI in healthcare: autonomy, human well - being, transparency, responsibility, inclusiveness, and sustainability. These principles emphasize the need for AI systems to be transparent in their operations and decision - making processes, ensuring that they can be understood and trusted by healthcare professionals and patients alike. Governance frameworks must be established to oversee the

ethical implementation of AI, providing guidelines for developers and practitioners to follow [15, 17].

Ensuring the safety of AI systems in healthcare involves rigorous testing and validation processes. These systems must be thoroughly evaluated using real - world scenarios to identify potential risks and mitigate them before deployment. Moreover, continuous monitoring is essential to detect any emergent issues that could compromise patient safety. This includes regular updates and maintenance of AI systems to adapt to new medical knowledge and changing healthcare environments.

## 5. Conclusion

In summation, the integration of artificial intelligence into the healthcare and medical device industries signifies a paradigm shift that holds the potential to revolutionize medical practice. This article has explored the comprehensive landscape of validation and verification (V&V) techniques essential for ensuring the safety, efficacy, and compliance of AI - based products within regulated environments. Emphasizing the necessity of aligning with ISO standards and FDA guidance, the article has highlighted the critical importance of robust V&V methodologies tailored specifically for AI technologies.

The discussion of regulatory frameworks underscores the complexity and rigor required to meet international standards, ensuring that AI applications are reliable and secure. The case studies provided practical insights into successful AI implementations, demonstrating both the benefits and challenges encountered in real - world scenarios.

Ethical and safety considerations are paramount, as the deployment of AI in healthcare must navigate the intricate balance of advancing technology while safeguarding patient rights and well - being. The ethical principles of transparency, accountability, and fairness are crucial in maintaining public trust and ensuring equitable healthcare outcomes.

Ultimately, the article advocates for a multifaceted approach to the V&V of AI in healthcare, combining traditional validation methods with innovative AI - specific strategies. This holistic perspective is essential for harnessing the full potential of AI while mitigating risks and addressing ethical concerns, paving the way for a future where AI enhances the quality and accessibility of healthcare.

## References

- [1] Artificial intelligence in the medical device industry: analyzing innovation, investment and hiring trends. [Electronic resource] – Access mode: <https://www.medicaldevice-network.com/data-insights/artificial-intelligence-in-medical/>
- [2] International Organization for Standardization. (2016). ISO 13485: 2016 Medical devices - Quality management systems - Requirements for regulatory purposes.
- [3] International Organization for Standardization. (2019). ISO 14971: 2019 Medical devices - Application of risk management to medical devices.
- [4] International Electrotechnical Commission. (2006). IEC 62304: 2006 Medical device software - Software life cycle processes.
- [5] International Electrotechnical Commission. (2016). IEC 82304 - 1: 2016 Health software - Part 1: General requirements for product safety.
- [6] U. S. Food and Drug Administration. (2021). Artificial Intelligence/Machine Learning (AI/ML) - Based Software as a Medical Device (SaMD) Action Plan.
- [7] What is IEC 62304? Ensuring safety in medical software. [Electronic resource] – Access mode: <https://revolve.healthcare/blog/what-is-iec-62304>
- [8] Tsopra, R., Fernandez, X., Luchinat, C., Alberghina, L., Lehrach, H., Vanoni, M., . . . & Burgun, A. (2021). A framework for validating AI in precision medicine: considerations from the European ITFoC consortium. *BMC medical informatics and decision making*, 21, 1 - 14.
- [9] VALIDATION METHODS FOR ARTIFICIAL INTELLIGENCE IMAGING MODELS. [Electronic resource] – Access mode: <https://www.healthcareitnews.com/ai-powered-healthcare/validation-methods-artificial-intelligence-imaging-models>
- [10] Cross - Validation in AI and Machine Learning for Healthcare. [Electronic resource] – Access mode: <https://dzone.com/articles/cross-validation-in-ai-and-machine-learning-for-he>
- [11] What is k - fold cross - validation?. [Electronic resource] – Access mode: <https://spotintelligence.com/2023/07/29/k-fold-cross-validation/>
- [12] Sujan, M., Smith - Frazer, C., Malamateniou, C., Connor, J., Gardner, A., Unsworth, H., & Husain, H. (2023). Validation framework for the use of AI in healthcare: overview of the new British standard BS30440. *BMJ Health & Care Informatics*, 30 (1).
- [13] Verified AI: The Way Forward to More Reliable and Trustworthy AI Systems. [Electronic resource] – Access mode: <https://www.techopedia.com/verified-ai-the-way-forward-to-more-reliable-and-trustworthy-ai-systems>
- [14] Ethical considerations of AI in healthcare. [Electronic resource] – Access mode: <https://www.bsigroup.com/en-US/blog/Digital-trust-blog/2023/ethical-considerations-of-ai-in-healthcare/>
- [15] WHO calls for safe and ethical AI for health. [Electronic resource] – Access mode: <https://www.who.int/news/item/16-05-2023-who-calls-for-safe-and-ethical-ai-for-health>
- [16] Ethical Concerns Grow as AI Takes on Greater Decision - Making Role. [Electronic resource] – Access mode: <https://www.facs.org/for-medical-professionals/news-publications/news-and-articles/bulletin/2023/february-2023-volume-108-issue-2/ethical-concerns-grow-as-ai-takes-on-greater-decision-making-role/>
- [17] The ethics of advancing artificial intelligence in healthcare: analyzing ethical considerations for Japan's innovative AI hospital system. [Electronic resource] – Access mode: <https://www.frontiersin.org/journals/public-health/articles/10.3389/fpubh.2023.1142062/full>